

BPA Energy Efficiency Weekly Announcements

July 30, 2020

Events

Webinar: Low-Income Workgroup Discussion

Join the Low-Income Workgroup from 1:00 p.m. to 3:30 p.m. on Tuesday, Aug. 4, for a virtual discussion on the implementation of low-income energy-efficiency programs during COVID-19. This discussion will feature a variety of speakers from utilities and nonprofits, time for discussion and opportunities to ask questions... [More](#)

Momentum Savings & market research quarterly call

On this quarterly call, scheduled for 9:00 a.m. to 10:00 a.m. on Aug. 5, the BPA market research team will share out some HVAC market intelligence gathered from the 2020 AHR Expo. Learn about HVAC manufacturer perspectives on how the market is changing, what drives these changes and future opportunities that lie within this important market. We will share findings related to residential split systems, commercial HVAC equipment — such as variable refrigerant flow and dedicated outdoor air systems — and heat recovery systems. We will also cover broader trends, such as electrification and customer emphasis on comfort and connectivity that affect the HVAC industry. Presentation materials and call details can be found [here](#).

We have updated the WebEx meeting link. Please delete any previous meeting invitations from your calendar.

Brown Bag: 2021 Power Plan supply curves

The Northwest Power and Conservation Council, or the Council, is now working on its 2021 Power Plan. As part of the Plan, the Council has developed energy-efficiency supply curves of the available energy-efficiency savings potential in the region and form the foundation of the Council's regional savings goal. Join BPA on Thursday, Aug. 13, from 12:00 p.m. to 1:00 p.m. to learn more about this work, including the regional potential by sector and associated costs, and some of our key takeaways from the Council's work... [More](#)



Register now for the Aug. 5, 2020 Efficiency Exchange webinar

Registration is open for the Efficiency Exchange 2020 summer webinar series. Don't miss the second session, Valuing Capacity Savings, on Wednesday, Aug. 5, from 1:00 p.m. to 2:30 p.m.

[Register now](#) and join us for an educational presentation from expert panelists accompanied by a lively, moderated discussion. As the region's energy capacity becomes more and more constrained, proper quantification of end-uses grows increasingly important. Panelists will discuss methodologies for valuing peak savings of energy efficiency measures, which end-uses to focus on for peak savings, and how to solve capacity issues from the demand side of the meter.

For additional details about webinar sessions, please visit the [EFX page on Conduit](#).

Program Updates

Summer 2020 PTCS heat pump training offers

The Performance Tested Comfort System program, or PTCS, is delivering online heat pump certification trainings this summer. If any of your contractors or other HVAC professionals would like to be certified to complete PTCS heat pump installations, please contact ResHVAC@bpa.gov or call 1-800-941-3867 to register...[More](#)

General

Trade Ally Network NW marketing toolkit suite updated

Trade Ally Network NW, or The Network, has updated its suite of marketing toolkits that make it easier for utilities to promote select commercial HVAC measures to customers and trade allies. Many of these materials — including incentive flyers, forms and documents, and marketing outreach tools for end-users in your service territory — can be customized with your logo and contact information...[More](#)

Reminders

New Opportunities in the Residential Sector Guide now available

The BPA Energy Efficiency [New Opportunities in the Residential Sector Guide](#) is now available on bpa.gov. The guide was developed to help inform utility customers to focus on priority residential energy-efficiency measures that help keep power rates low. Featured measures include weatherization, HVAC, heat pump water heaters and behavioral energy reports. Marketing, user groups and customer service resources are also included.

View and download the Residential New Opportunities Guide [here](#).

For more information, please contact your energy efficiency representative or email ResEEprogram@bpa.gov.

Update: Don't miss out on BPA's energy-efficiency promotions

BPA's Energy Efficiency program rolled out new promotions — which were effective July 1 — to support regional economic-recovery efforts. New promotion content and updates are available: ...[More](#)
